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[NEW PRODUCTS]

by Margaret Malochleb



Coffee confection

Coffee technology company **Tierra Nueva** is providing coffee fans with an additional perk with its recently launched line of *Dunkin' Coffee Thins*, a creamy confectionery treat made from Dunkin's specially roasted coffee beans. Using a proprietary process, whole coffee beans are transformed into a silky-smooth square that is combined with natural ingredients to create an edible taste sensation.

"As America's most loved, beverage-led on-the-go brand, we are always looking for new ways to delight consumers with the delicious taste of Dunkin' coffee," says Brian Gilbert, vice president, retail business development, Dunkin' Brands. "*Coffee Thins* provide a delicious new way to experience the flavor of Dunkin' coffee, in the form of a rich and creamy confectionery treat."

Dunkin' Coffee Thins are available in two flavors, *Original Blend* and *Caramel*, and can be found at retailers nationwide for a suggested retail price of \$0.69 for individual squares and \$5.99 for a 12-count bag.

Zero-sugar barbecue sauce

Lillie's Q, purveyor of authentic Southern barbecue, debuted its popular *Carolina Barbeque Sauce* in a zero-sugar variety. Recognizing the increased demand for low- or no-sugar eating options, Chef Charlie McKenna has eliminated sugar from his tangy Western Carolina-style sauce, without sacrificing taste. The *Carolina Zero Sugar Barbeque Sauce* is sweetened with sucralose combined with the iconic flavors of Western Carolina barbecue traditions such as apple, lime, and other secret family ingredients.

"It's simply not true that barbecue can't be healthy," says McKenna. "Grilling and smoking meat naturally brings out the natural flavors of the protein and fat, while tried-and-true Southern spices and flavors



enhance that. We design every product so that it complements and adds to the flavor of the food, rather than covering it up—which is often the culprit of unnecessary calories and sugar in packaged foods."

Carolina Zero Sugar Barbeque Sauce can be found at national and regional retailers for a suggested retail price of \$6.99 for an 18-ounce bottle.

Soup's on!

Zoup! has introduced two organic broths, which are kettle cooked in small batches to produce a richness not often found in premade broth.

Good, Really Good Broth is available in *Chicken* and *Veggie* varieties. The organic chicken broth is complex yet balanced, with a comforting chicken flavor, while the organic veggie broth is 100% vegan and features savory notes of roasted vegetables. The broths are also low in calories, paleo-friendly, and free of hormones, gluten, GMOs, and fat. Each serves as a perfect base for hearty soups, casseroles, and rice or grain dishes.

According to Zoup! founder and CEO Eric Ersher, "Adding organic varieties to our current lineup of clean label



offerings was a natural next step for us, and the simple ingredients and home-made flavor of these new broths make them unlike anything else you'll find on grocery store shelves."

The broths are packaged in 31-ounce glass jars and are available at retailers nationwide for a suggested retail price of \$7.99. **FT**